

CLIENT RELATION MANAGEMENT PACKAGES

STARTER PACKAGE

\$299/month

(For Small Businesses & Startups)

- CRM setup & onboarding
- Lead & contact management
- Email marketing (4 campaigns/month)
- Basic automation (follow-ups & reminders)
- Reporting & analytics dashboard
- Task & calendar management
- Basic customer segmentation
- Integration with website & landing pages
- Up to 3 users

Bonus

Free strategy consultation (30 mins) in the first month

GROWTH PACKAGE

\$599/month

(For Growing Businesses & Agencies)

- Everything in the Starter Package
- Social media integration (Facebook, Instagram, LinkedIn, Twitter)
- Advanced automation (drip campaigns, behavioral triggers)
- SMS & WhatsApp marketing (1,000 messages/month)
- Custom branded reports & analytics
- AI-powered email & subject line optimization
- A/B testing for campaigns
- Lead scoring & nurturing workflows
- Advanced customer segmentation
- Live chat & chatbot integration
- E-commerce integration (Shopify, WooCommerce, etc.)
- Up to 10 users

Bonus

One-time custom email template design

ENTERPRISE PACKAGE

Custom Pricing

(For Large Enterprises & Corporations)

- Everything in Growth Package
- AI-powered lead scoring & predictive analytics
- Multi-channel marketing (email, SMS, WhatsApp, chatbot, Google & social ads)
- API access & integrations with ERP, accounting & custom software
- White-label branding options
- Omnichannel customer journey tracking
- Custom automation workflows & AI-driven recommendations
- Customer loyalty & referral program integration
- Advanced security & compliance (GDPR, HIPAA, etc.)
- Dedicated account manager & 24/7 priority support
- Unlimited users

Bonus

One-time custom email template design